

'VELUX Collection' shows how the VELUX story began

The new museum exhibition showcases the development of roof windows, from their revolutionary role in revitalising dark attics to the latest automated interactive solutions.

Photographer: Kim Wendt

Text: Jens Bekke

In the small town of Østbirk, located in central Jutland, Villum Kann Rasmussen developed the first roof window in 1946. Today, in the town of just over 2,000 people, where VELUX roof windows are still produced, the 'VELUX Collection' tells the story of how his vision of providing fresh air and daylight for all revolutionised the use of attics.

The new VELUX Collection gives everyone the chance to explore how roof windows have radically transformed attics into beautiful rooms throughout time, from the 1940s to today's smart homes. Housed in a renovated farmhouse, the exhibition showcases the development of attics from empty, dark storage rooms, to liveable spaces with plenty of daylight and fresh air, eventually leading to technological advancements in automation and smart-home compatible roof window solutions.

On the ground floor of the museum, the exhibition is divided into different sections, where one can experience the significant developments in roof window production first hand - from the 1954 decision of switching from manual to automatic production, to the development of the revolutionary 'pivot hinge'.

The 'VELUX Collection' reveals how the VELUX Group has become a global business with companies in 40 countries.

Villum Kann Rasmussen's son, Lars Kann-Rasmussen, opened the museum at an official ceremony on September 13. The 'VELUX Collection' will be open to the general public from November 1. Opening hours are: Thursdays between 15 and 17 and on the first Sunday of the month between 10 and 13.

Please contact veluxcollection@velux.com for further information.

September 2018

